

WIC Sponsorship



WIC Women in ICT | XXXX

25 November, 2022

To xxx,

WIC is a non-profit organisation bringing people together to champion women in the ICT, Digital and STEM sector. **WIC has operated to support Women in ICT since 2000.** We hold several awareness raising events throughout the year including a Breakfast series of six inspiring speakers, networking evenings and our well-known WIC Annual Dinner Debate.

Working to foster the pipeline of women into the profession and support these women as they establish their careers is an important focus for WIC. We through our student acknowledgement award provide financial support to young women entering their first year of university in the ICT field and we also support through our Raw Magic award a woman as she leaves study and moves into the industry.

Our sponsors are key partners to the work we undertake by providing key financial support, access to new networks and resources to assist in the efficient and effective running of WIC. We are seeing high attendance at our events and increasing interest in more networking and training events, work experience program for students and collaborating with other organisations in the Canberra region, Australia and internationally. WIC is proud to be able to provide increasing support options for women undertaking careers in ICT.

In short, why should you consider sponsoring WIC?

- Differentiate your organisation as an employer of choice in a competitive market by demonstrating genuine involvement in supporting women in IT careers, making concrete changes towards gender equality in STEM and building a deeper understanding of what is needed for gender equity.
- WIC events are well attended by a broad range of government departments, industry corporates and private organisations. Sponsorship of WIC allows you the opportunity to establish meaningful connections within the ICT industry and with potential future clients.
- Provide opportunities to support women employees through skilling and personal growth, speaking opportunities, build their personal brand and build staff engagement with event attendance, access to WIC programs and volunteering opportunities for staff.
- Working with WIC on early career activities such as university open days, scholarships and student work experience programs provides unique access to graduates entering the profession.
- Promotional opportunities through presence on banners, online channels and PR mechanisms, promote your company's genuine commitment to gender equity in ICT.

As an organisation that promotes inclusion it is important to WIC that our sponsors are committed to promoting gender equity and diversity for generally. As a sponsor we engage with you regularly to discuss your approach to diversity and inclusion in your organisation. We also meet to discuss WICs plans for the upcoming year and identify specific opportunities to work together. For your reference we have attached a sponsorship plan for 2023.

We would welcome the opportunity to understand xxx's commitment to furthering gender equity in the ICT sector with and hope that you can see the mutual benefit of a relationship with WIC. Please do not hesitate to contact us if I can provide any further details.

Regards

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WIC SPONSORSHIP OPTIONS (Yearly)

	Pink Diamond	Gold	Silver	Bronze
Costs	\$POA	\$27,500 Including GST	\$11,000 Including GST	\$5,500 Including GST
Dinner	2 Tables	2 Tables	1 Table	-
Breakfast Series (6 events)	8 Tickets	8 Tickets	5 Tickets	2 Tickets
Networking Events	3 Tickets	3 Tickets	3 Tickets	3 Tickets
Employee access to membership prices	10, sign up as individual members for free	10, sign up as individual members for free	10, sign up as individual members for free	
Exclusivity	Yes, Single sponsor only			
Dinner Debate Naming rights	Yes			
Presentation of Award (Dinner Debate)	Yes	Yes		
Credit on rolling presentations at events	Most Prominent Logo	Prominent Logo	Standard Logo	Standard Logo
Your logo on WIC Website	Most Prominent Logo	Prominent Logo	Standard Logo	Standard Logo
Social Media	Shout-outs, profile on your business and impact, nominated individual profile	Shout-outs, profile on your business and impact	Shout-outs	Shout-outs
Opportunity to use WIC's Logo	Use WIC logo on your website (Subject to guidelines)			
Newsletter Article	Sponsored Article in WIC newsletter	Sponsored Article in WIC newsletter		
Extending your impact	Recognised as sponsor for student award nominees, logo on award nominee table A student is funded in your name to attend events	A student is funded in your name to attend events	A student is funded in your name to attend events	A student is funded in your name to attend events

Additional Sponsorship Options

WIC Additional Sponsorship Options			
WIC has several events throughout the year and will accept sponsors for individual events	Dinner Debate pre-dinner drinks and canapes (300+ guests)	Breakfast event (100+ guests)	An evening networking event (usually held in Winter) – 50+ guests
Costs	\$7000 including GST	\$4000 including GST	\$2500 including GST
Benefit	1 Table at the sponsored event	4 Tickets to the sponsored event	3 Tickets to the sponsored event
	Shout-outs	Shout-outs	Shout-outs

Membership Options

We also have following membership options which can be purchased from our website.

MEMBERSHIP OPTIONS		
Membership Type	Cost	Benefits
Full Time Student	Free	Membership is free, the student can purchase event tickets at member prices and attend members only events. Student members will receive tailored members only WIC newsletters which often contain exclusive offers and opportunities. When available student members may be offered free sponsor funded event tickets. Go to https://wic.org.au/membership/ to register.
Government Memberships	\$3500 per year including GST	Government organisation membership entitles 10 of your employees to register as individual members of WIC. Yearly membership includes discounted prices to all events and access to attend members' only functions (such as WIC's Members' Only lunches). Members will receive tailored members only WIC newsletters which contain discount codes, exclusive offers, and opportunities. Government Member organisations receive 20 breakfast tickets which can be allocated to any breakfast event during one year of breakfast series. This reduces the number of procurements required and enables a range of staff opportunities to attend WIC events. Government Member organisations are listed by name on the WIC website as supporters of WIC. Go to https://wic.org.au/membership/ to register.
Corporate Memberships	\$1100 per year including GST	Corporate membership entitles 10 of your employees to registration as individual members of WIC. Yearly membership includes discounted prices to all events and access to attend members' only functions (such as WIC's Members' Only lunches). Members will receive tailored members only WIC newsletters which often contain exclusive offers and opportunities. Corporate Member organisations will receive discounted ticket prices for all WIC events. Corporate Member organisations are listed by name on the WIC website as supporters of WIC. Go to https://wic.org.au/membership/ to register.

WIC Sponsorship Agreement

XXX is committed to furthering gender equity in the ICT industry through sponsorship of WIC Women in ICT as a **<Chose one and delete others >**

- 1) Pink Diamond
- 2) Gold Sponsor
- 3) Silver Sponsor
- 4) Bronze Sponsor
- 5) Dinner Debate pre dinner drinks and canapes
- 6) Breakfast event
- 7) Evening event
- 8) Raw Magic Award Sponsor

Signed for and on behalf of **XXXXX**

Signature: Date: / / 2022

Print Name:

Position:

Signed for and on behalf of WIC

Signature: Date: / / 2022

Print Name:

Position:

