WOMEN IN ICT
STRATEGIC PLAN 2022 – 2025

WiC
WOMEN IN ICT

VISION – WHAT WE ASPIRE TO

WIC empowers all women to participate in ICT in Australia – leading the way to remove barriers, foster equality, and provide support for them to thrive.

MISSION – HOW WE DO THINGS

WIC advocates for women in ICT across all stages of their career lifecycle – fostering connections, building confidence, and contributing to inclusive and diverse environments.

PURPOSE – OUR WHY

Bringing people together to inform, educate, participate and thrive in the ICT industry.

VALUES – THE THINGS THAT GUIDE OUR APPROACH

TRUST connection RESPECT & RECOGNITION passion SUPPORT fun

OUR AWARDS

- ❖ WICked Woman of the Year
- ❖ WIC Male Champion of Change
- ❖ WIC Raw Magic Award
- ❖ WIC Defying Gravity Award
- ❖ WIC Student Encouragement Award

STRATEGIC OBJECTIVES – WHAT WE WANT TO ACHIEVE

MEMBERSHIP mature WIC's membership framework and offering, to attract, retain, and build WIC's membership base, growing our diversity and membership footprint across Australia.

SPONSORSHIP mature WIC's sponsorship framework and offering, to build long term sustainable sponsorship relationships, that provide reciprocal value for WIC and our sponsors.

VOLUNTEERS develop WIC's volunteer agreement, to attract and retain volunteers whose values align to WIC, ensuring reciprocal reward for WIC and volunteers.

ADVOCACY AND STRATEGY be the voice for women in ICT across Australia, by engaging with Government, industry, educational institutions, and the media.

PARTNERSHIPS mature WIC's partnership approach, to attract and maintain WIC partnerships with like-minded organisations who share similar priorities and can help amplify the need to support women and girls in ICT.

GOVERNANCE mature WIC's governance, including defining roles and responsibilities, developing processes, procedures, and policies, and implementing administrative controls.

ORGANISATIONAL ADVISORY work with WIC stakeholders and organisations who would like advice and support on how to be more inclusive, remove biases and attract and retain women in ICT across their organisation.